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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 0863)

CHANGE OF AUDITOR

The board (the “**Board**”) of directors (the “**Directors**”) of Branding China Group Limited (the “**Company**”) announces that BDO Limited (“**BDO**”) has resigned as the auditor of the Company with effect from 28 December 2018. The Board has appointed PricewaterhouseCoopers (“**PwC**”) as the auditor of the Company with effect from 28 December 2018 to fill the casual vacancy following the resignation of BDO and to hold office until the conclusion of the next annual general meeting of the Company.

BDO has been the auditor of the Company since the initial listing of the shares of the Company in 2012. The Board considers that changing the auditor of the Company after an appropriate period of time is a good corporate governance practice.

With the aforesaid reason and in response to the Board’s considerations, BDO has resigned as auditor of the Company and its Hong Kong incorporated subsidiaries with effect from 28 December 2018.

BDO has confirmed in writing that there are no matters in connection with its resignation that need to be brought to the attention of the shareholders of the Company. The Board confirms that there are no other matters in relation to the change of auditor that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to BDO for its professional services rendered in the past years.

The Company looks forward to a constructive and professional relationship with PwC in support of the Audit Committee's responsibility for oversight over the integrity of financial reporting.

By order of the Board
Branding China Group Limited
Lo Ken Bon
Executive Director

Hong Kong, 28 December 2018

As at the date of this announcement, the executive Directors are Mr. Lo Ken Bon, Mr. Ko Chun Shun, Johnson, Mr. Fang Bin, Mr. Madden Hugh Douglas and Mr. Chapman David James, and the independent non-executive Directors are Mr. Chau Shing Yim, David, Mr. Chia Kee Loong, Lawrence and Mr. Tai Benedict.